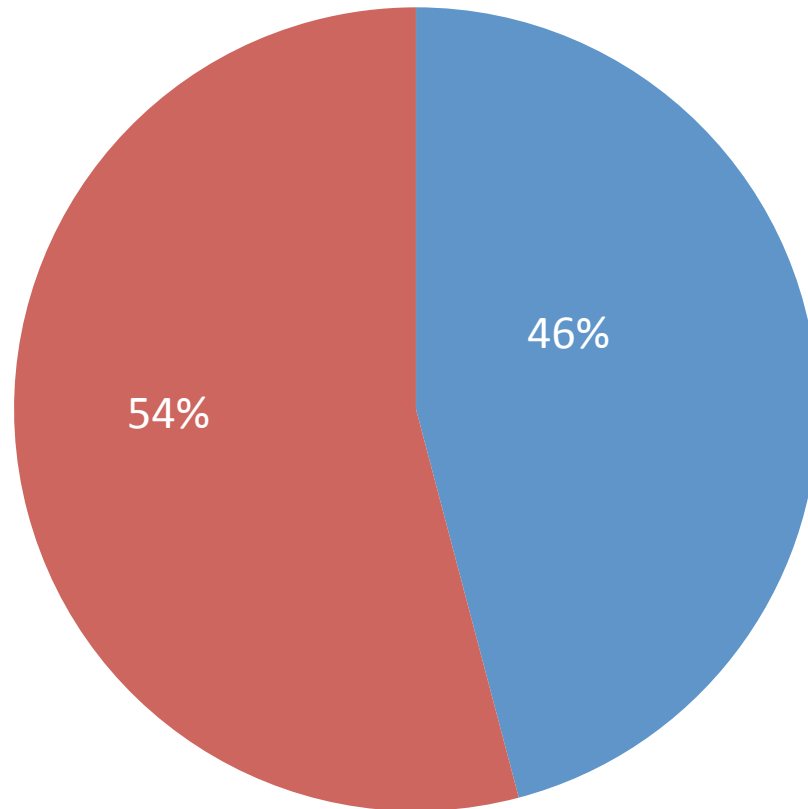




Why do patients change doctors?

*Find out what patients like yours said in our national survey.*

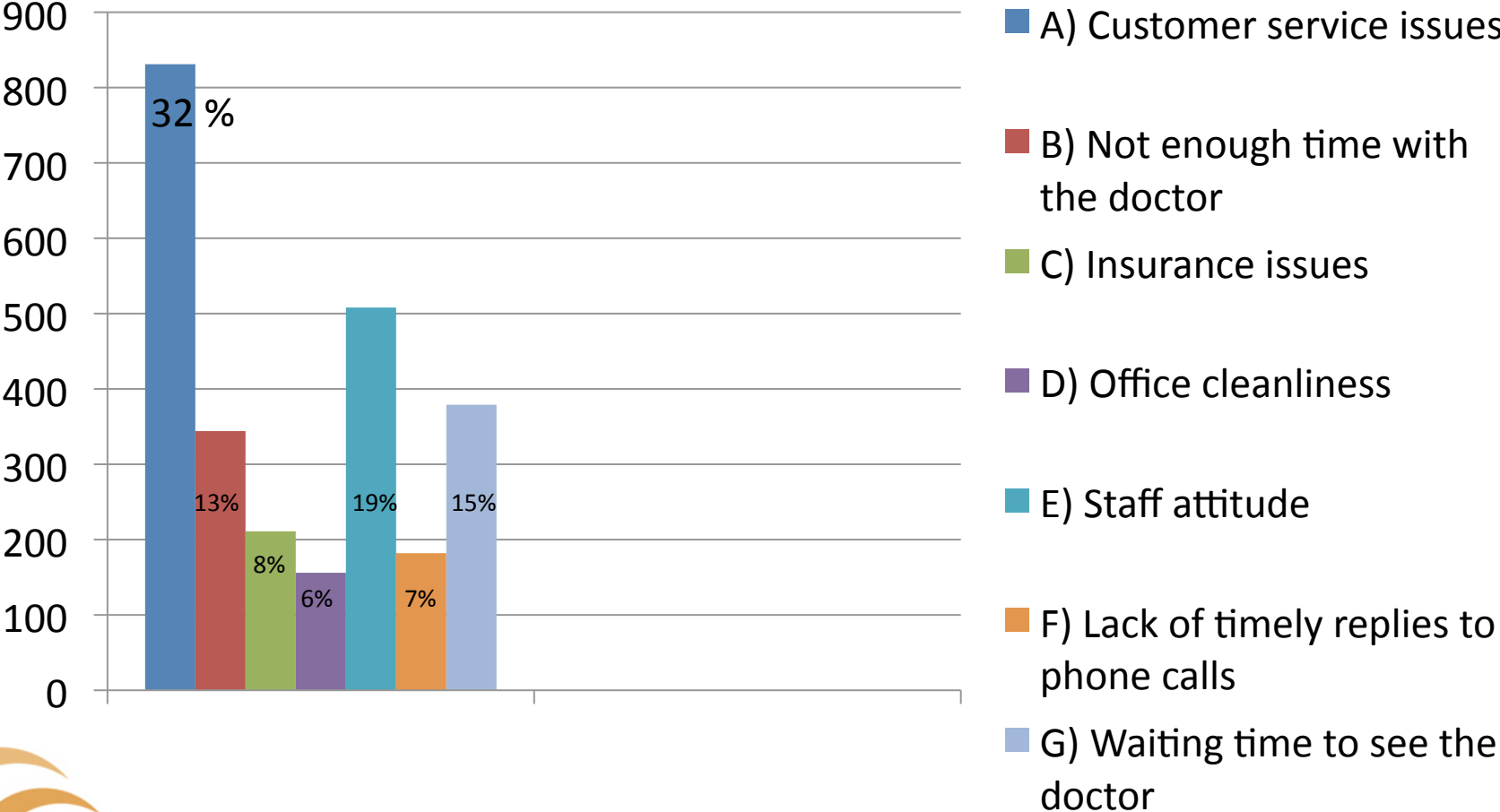
**Almost half the patients we surveyed dropped their doctors.**



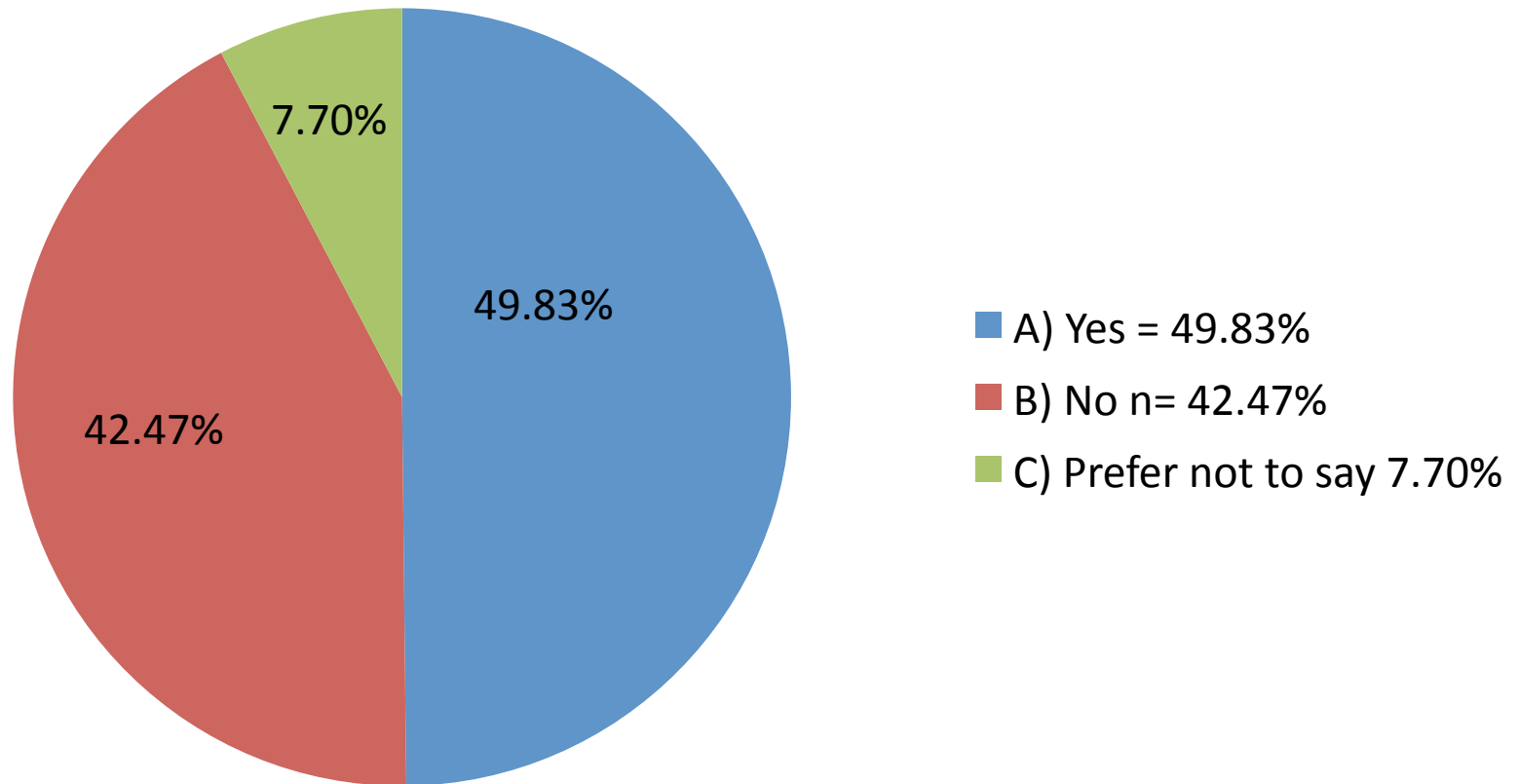
- A) 46% said "I have ceased being a patient of at least one doctor within the last year"
- B) 54% said "I have not left a physician's practice within the last year."



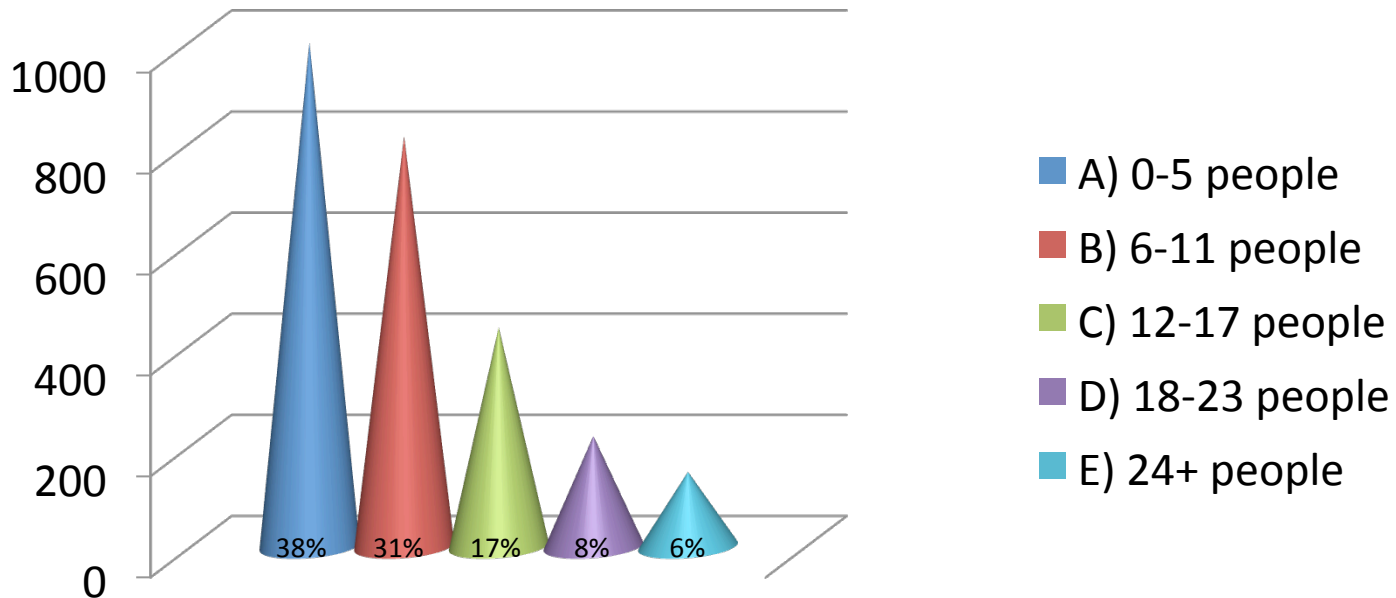
# Most patients leave their physician's practice due to customer service issues.



**Half the patients we surveyed said they seriously considered leaving their physician's practice within the last year.**

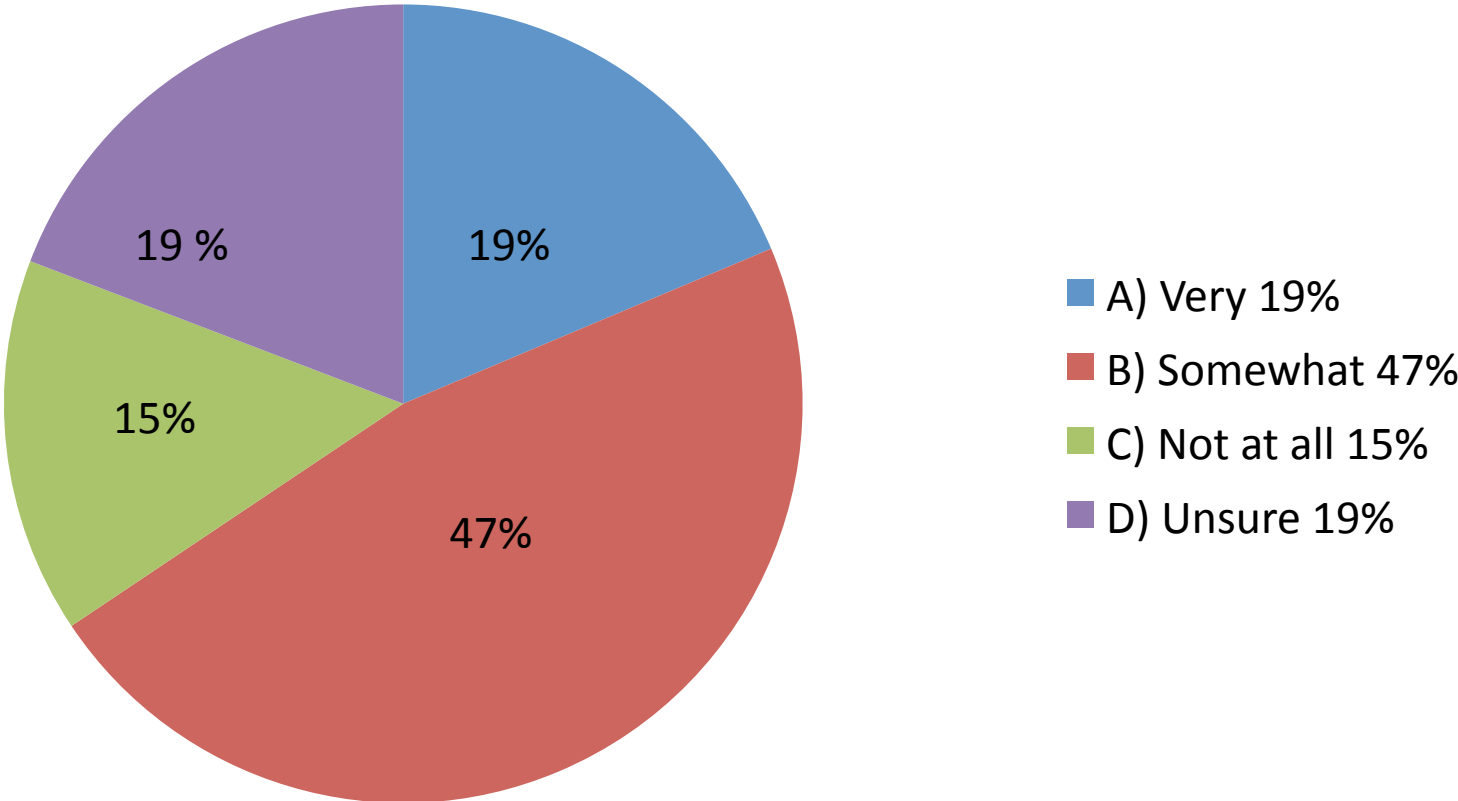


How many people did you tell of your dissatisfaction with your healthcare provider?

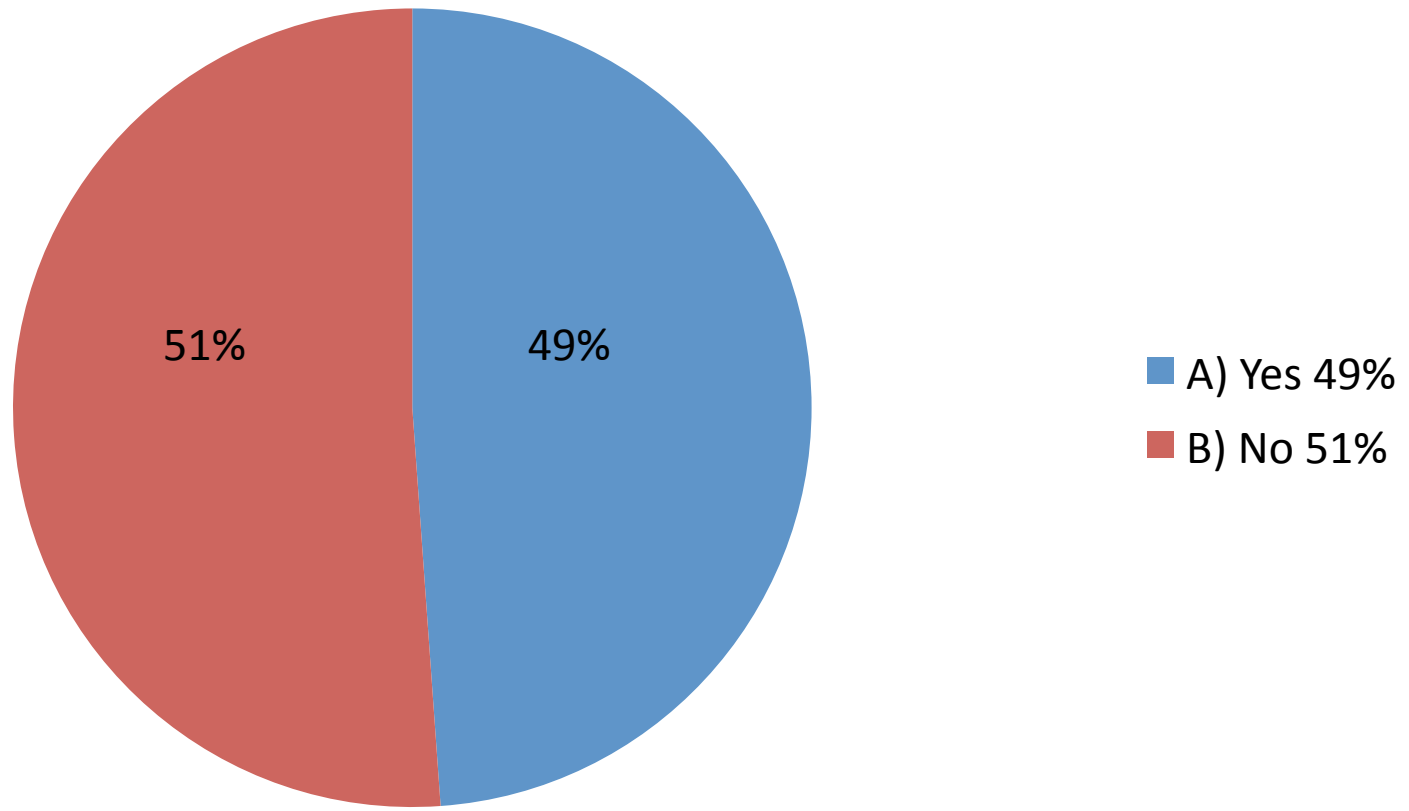


**“Word of mouth” is your best advertisement.  
When patients leave your practice, they tell  
other people why.**

# Patient loyalty is hard to find. How can you encourage patients to stay loyal to your practice?



How committed are you to remaining a patient with your primary health care provider?



**Only half of most patients would recommend their doctor to a family member or a friend.**



# Why do patients change doctors?

When patients leave your practice, your practice loses money and the physician income declines. Simple low-cost changes can turn that around.

Powerfeedback can help you keep patients and retain revenue. Find out how. Please email ([info@powerfeedback.com](mailto:info@powerfeedback.com)) or call us (1-888-441-2637, ext. 701) today.