

We offer a wide variety of services, including:

- ▶ Employee attitude studies
- ▶ Concept testing
- ▶ Message and ad analysis
- ▶ M&A due diligence verification
- ▶ Customer feedback
- ▶ Product testing
- ▶ Board of director voting
- ▶ Field interviews and intercepts
- ▶ Management consulting

Some of our clients include:



We've been in business since 1993, have **ZERO** staff turnover and our client retention rate is consistently 98.8%.

Unlike many firms, we are not bogged down in bureaucracy or inflexible protocol manuals. We can turn on a dime!

We focus heavily on the value proposition of our work. In other words, with the information that we secure for you, we show you how our findings will positively influence your bottom line.